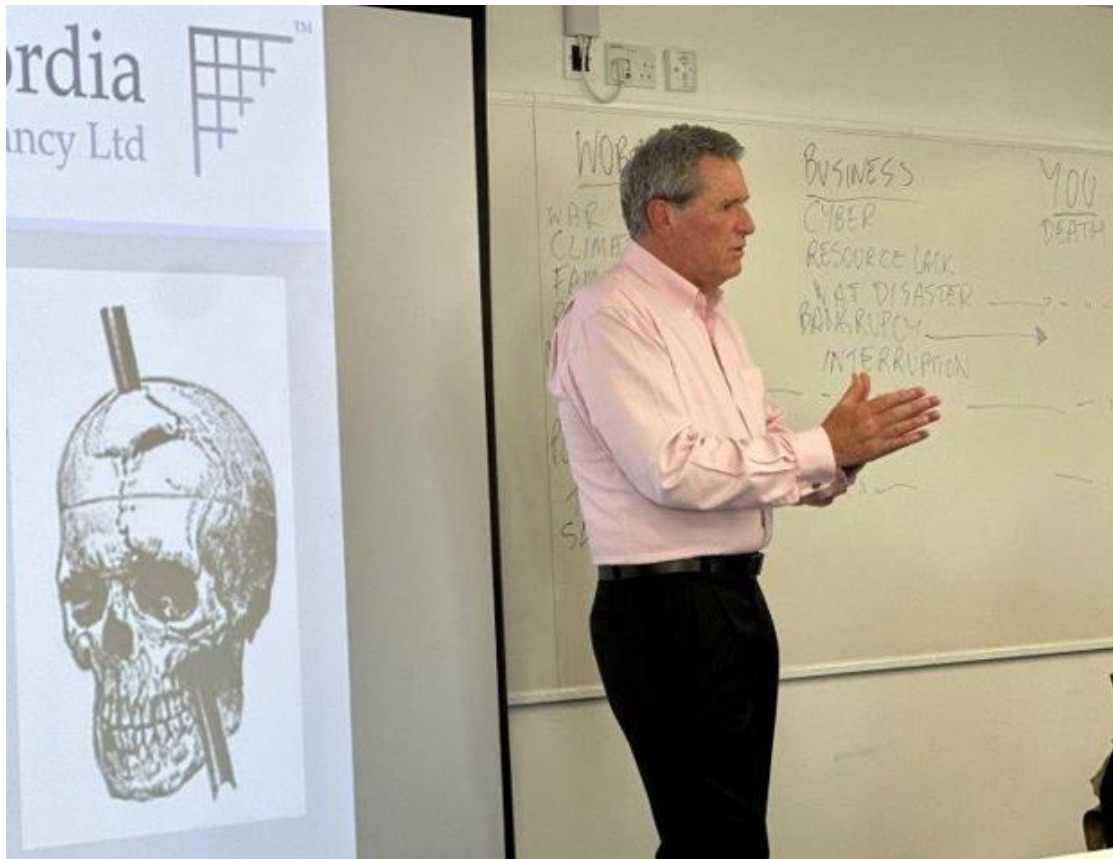


Encouraging Out of the Box Thinking in Risk Management



Really enjoyed the session on Global Risk Management issues with Masters students at Bayes Business School last week as part of my Senior Fellow role at City University.

Some of the questions I raised included:

- should senior executives undergo neural brain scans to identify their frontal lobe risk appetite / profile.

- why are mobile phones and walkie-talkies still allowed to be taken onto airplanes?
- when will airlines introduce “central locking” to the overhead lockers to minimise evacuation time?
- why is use of “key words” to alert others to situations of duress not more widespread?

Hopefully I conveyed the message that there is much more to Risk identification than filling in cells in a Risk Register.

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